

## **Six Sizzling Markets**

*Six Sizzling Markets* addresses growth opportunities and describes sustainable investment strategies, based on vigorous research and investment experience, in a country by country format. Anecdotal highlights and case studies illustrate the impact of investment decisions. The authors introduce each country by painting a picture of the historical and political landscape and continue with practical applications and profitable strategies for today's investor. The book develops the thesis that economic and demographic factors favor these six countries (Brazil, Russia, India, China, Mexico and South Korea), as both a great source of opportunity for their own populations, and also as pivotal players in the global economy for generations to come. Investors have already warmed to the idea of international investing, as evidenced by the billions of dollars flowing into foreign markets annually. In addition to providing a basis for investing in the markets and explaining the opportunities that they present, *Six Sizzling Markets* also argues that meaningful diversification is likely to reduce risk and enhance return based on well-known principles of modern portfolio theory. The book then guides potential investors into a world of investment opportunities that are available, but not yet well-known.